



# Marla Laubisch

Graphic Design | Web Design | Illustration

www.marlalaubisch.com | info@marlalaubisch.com

## EMPLOYMENT HISTORY

**Design and Publication Consultant** 2003 to Present

Clients include CCIS Intelligent Solutions; Clancy Environmental Consultants, Inc.; Compass Rose Technology; Elodie Farms; Insight Accounting Services; Marina Pottery Studio; NOAA's Stellwagen Bank National Marine Sanctuary; Nomaco, Inc.; Perot Systems Government Services; PharmaDirections; Stony Knoll Vineyards; United Healthcare.

### Graphic Designer

NC Department of Cultural Resources, Museum of History  
August 2008 to Present

- Design and produce 2D and 3D interpretive displays and related materials including signage, posters, brochures, and advertisements for NC Museum of History exhibits and special events. Work with multi-disciplinary teams of curators, registrars, conservators, photographers, and media specialists.

### Publication and Design Consultant, Webmistress

College of Veterinary Medicine, NC State University 2005 to 2010

- Designed, wrote, edited, and published Food Safety Research and Response Network (FSRRN) [newsletter](#). Gathered relevant information from multiple authors and sources to produce an electronically-available document for researchers and educators.
- Wrote and updated news stories, researcher profiles, and graphic elements for [FSRRN website](#) using a variety of graphic tools, HTML, Javascript, and the XOOPS interface. Created and modified user accounts; troubleshoot user problems.

### Publications Department Manager

Perot Systems Government Services, RTP, NC August 1993 to 2003

- Provided design, layout, and illustration for client and internal websites. Designed, edited, and published technical, scientific, and policy reports and manuals, using a wide variety of applications as required by contract.
- Primary publication designer for the Environmental Protection Agency's 2003 [Draft Report on the Environment \(RoE\)](#). Supervised design team of graphic designers, technical writers, and layout specialists; communicated with and presented information to a multi-disciplinary team, including high-level federal officials. Designed and produced page layout, technical graphics such as charts and tables from data supplied by federal and commercial sector scientists and researchers. Created final report in electronic and press-ready format.
- Supported proposal writing processes in response to federal, state, and commercial Requests for Proposals (RFPs). Worked with multiple authors throughout the proposal process to ensure consistency and compliance with requirements.
- Formatted and edited user documentation for web-based systems, including: National Environmental Laboratory Accreditation Conference (NELAC), Environmental Information Management System (EIMS), State of North Carolina Youth Employment Certificate Application, EPA OARM StoreStock System.

**Summary** | Graphic design, web design, illustration, proposal production and support, editing, document design, and pre-press. Expert in both print and digital design and production.

### Website content management |

Generate and edit textual and graphic information using HTML, CSS, PHP, XOOPS interface, and RadEditor for ASP.NET AJAX. Create and maintain social networking accounts for clients.

### Technical Environment | Adobe

Creative Suite: Illustrator, Photoshop, InDesign, ImageReady, Dreamweaver, and Acrobat. Apple and Windows operating systems.





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## Education |

Art Institute of Colorado, A.A. in Advertising Design.

Certificate in General Management, American Management Association.

Online training in Dreamweaver, Photoshop, Illustrator, Flash.

## Honors and Awards | Perot Systems

President's Award: December 2002;

TPMC President's Awards: November

1999, July 1999, April 1999, December

1998, July 1998, November 1997,

April 1997, March 1996, June 1995,

September 1994; Computer Sciences

Individual Recognition Award: May

1991; Computer Sciences Frontline

Leadership Management Skills

Curriculum: April 1982; American

Astronautical Society Award: October

1986.

## Volunteer Activities | North Carolina

Museum of Art, Information Desk,

November 2005 to Present.

Project Gutenberg, Distributed

Proofreader, October 2006 to Present.



## Graphics Department Manager

Computer Sciences Corporation, RTP, NC

February 1991 to March 1993

- Supervised the graphics department for the EPA Center division of CSC. Responsible for hiring and training, and managing performance and deliverable quality for publications contracts.
- Developed, implemented, and maintained graphic standards, creating a unified visual identification for the division. Interfaced with senior management to provide services division-wide.
- Planned and scheduled all graphics department projects. Communicated with clients, vendors, project leaders, writers, and outside printing services.
- Supported documentation development including designing, writing, and editing corporate and client materials.

## Graphic Designer

Laboratory for Atmospheric and Space Physics,

University of Colorado, Boulder

July 1985 to July 1990

- Provided graphic design, technical illustration and photographic services in support of a variety of scientific journals and conferences, including the Journal of Geophysical Research, American Geophysical Union, and various National Science Foundation and NASA publications.
- Created illustrations of scientific instruments and spacecraft (Solar Mesosphere Explorer, Pioneer Venus, Galileo, Spartan-Halley) and promotional materials such as T-shirts and spacecraft labels for astrophysical events (Comets Pioneer and Giacobini-Zinner, and space shuttle launches).



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References available upon request.